



Professional & Executive Development
HARVARD DIVISION OF CONTINUING EDUCATION



Executive Development Pathway – Online AI

for Research Council of Lithuania



About Harvard DCE



The **Harvard Division of Continuing Education (DCE)** is Harvard University's academic unit focused on the learning and development needs of adult and professional learners.



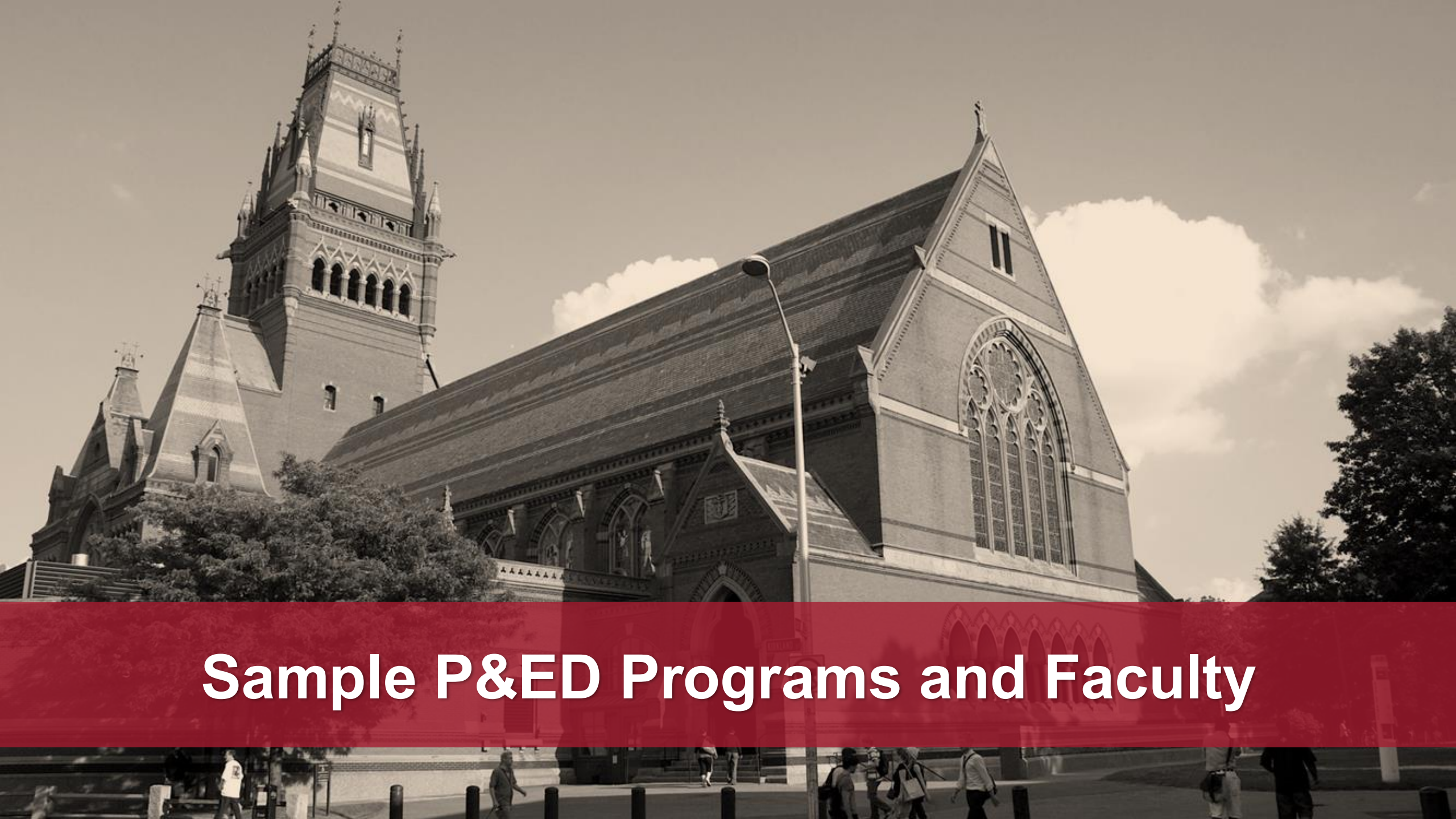
Professional & Executive Development (P&ED) is a DCE unit formed in 2011 to deliver non-credit programs to more than 4,000 individuals per year, taught by faculty from across Harvard and top business schools. P&ED offers both **open-enrollment** and **customized** learning pathways that can lead to earning a Certificate in Leadership Excellence.



Harvard Extension School (HES) was founded 1910 and has since expanded Harvard University's reach beyond the traditional student and conventional classroom. What began as a series of courses for the local community has evolved into an accredited Harvard school serving adult learners around the globe, from over 110 countries.

As one of 12 degree-granting schools at Harvard University, we teach the largest and most eclectic student body at the University. Our students come to us from various time zones and cultural and professional backgrounds.





Sample P&ED Programs and Faculty



AI Strategy for Business Leaders: From Hype to Impact (Online) Program Agenda

Note: Time is in US Eastern Daylight Time.

	Session I	Session II	Session III	Session IV
	Foundations of AI in Business	AI Strategy and Implementation	AI Applications across Business Functions	AI Ethics, Governance and Future Trends
10:50–11:00 am	Check-in on Zoom (and technical troubleshooting as required)	Check-in on Zoom (and technical troubleshooting as required)	Check-in on Zoom (and technical troubleshooting as required)	Check-in on Zoom (and technical troubleshooting as required)
11:00–11:50 am	Introduction and Welcome Understand key AI concepts and enabling technologies ▪ 'Tech Stack 101' and the AI Factory ▪ 'Digital first' business models—Platforms and Ecosystems	Identifying key challenges for digital initiatives and AI implementation ▪ Leadership vision, costs and budgeting, risk appetite ▪ Identifying and overcoming roadblocks ▪ Keeping pace with capability changes	Explore AI applications across different business functions ▪ AI-driven decision making and solving complex problems ▪ Building an AI-powered organization	Ethical considerations of building, deploying and scaling disruptive technology ▪ Case Study—How do we tackle the challenges of Responsible AI? ▪ Balancing innovation and safety
11:50 am–12:05 pm	Coffee Break	Coffee Break	Coffee Break	Coffee Break
12:05–12:55 pm	Identify different types of AI applications within the context of business strategy and operations ▪ Case Study—How do we reimagine business beyond ChatGPT? ▪ Where can this technology add compelling value?	Introduction to AI Product Management ▪ Practical Exercise—'Storowed', a deep dive into current AI capabilities ▪ How do we create and capture value with AI-powered products? ▪ Case Study and Practical Exercise—Building an AI First Snack Company	Industry specific use cases ▪ How do companies such as Netflix, Meta, Amazon and Google use AI to power commercial success? ▪ What works, what doesn't?	Developing AI Governance Frameworks ▪ Evolving with rapidly changing technology ▪ Addressing specific risks ▪ Preparing for what AGI could be
12:55–1:10 pm	Coffee Break	Coffee Break	Coffee Break	Coffee Break
1:10–2:30 pm	Evaluate digital and AI readiness in your organization ▪ Assessing digital maturity, explore why strategy and not just technology is critical to success ▪ Practical Exercise—Finding your 'Jagged Frontier'	Creating a strategy aligned to your business objectives ▪ Complete the practical exercise from our previous session ▪ Building an AI roadmap ▪ How to measure progress and deliver strategic success	Evaluate the Return of Investment (ROI) of AI initiatives ▪ Follow up session to our 'AI First Snack Company' ▪ Metrics and OKRs	What comes next? Anticipate future AI trends and implications ▪ Technical advances, including multimodal models and hardware innovation ▪ How do we start to think about Quantum Computing? ▪ The impact of profound technical innovation on economics, governance and public policy implications
2:30 pm	Session Wrap Up. Weekly 'After Hours' discussion (optional)	Session Wrap Up. Weekly 'After Hours' discussion (optional)	Session Wrap Up. Weekly 'After Hours' discussion (optional)	Session Wrap Up and Evaluation. Weekly 'After Hours' discussion (optional)

Program Description

This course provides a comprehensive understanding of how artificial intelligence is transforming business operations, strategy and executive decision-making. Through a combination of theoretical frameworks and practical applications, participants will learn to identify AI opportunities, understand implementation challenges and develop strategies for successful AI integration in their organizations.



Andy Storey

General Management Program, Harvard Business School
MBA, University of Plymouth
MS, University of Plymouth



Andy Storey (GMP23, HBS '17) leads the Global Resilience Operations, Critical Incident Management, and Strategic Response teams at TikTok. A Navy veteran and former Senior Director of Labs at Harvard's Data Digital Design Institute, Andy brings extensive leadership experience across government, finance, and technology. He has taught at both Harvard Business School and the U.S. Naval Academy in Annapolis.

[Read Andy's full bio here](#)





AI Ethics in Business: Managing Bias and Ethical Usage (Online)

Program Agenda

Note: Time is in US Eastern Daylight Time.

	Session I	Session II	Session III	Session IV
11:00 am– 12:30 pm	Welcome and Agenda Overview of AI: Current macro-economic and cultural trends This hour will lay the groundwork for understanding what people mean when they say “machine learning” or “AI.” These rapid advancements apply not just to AI, but also to robotics and IoT.	Managing AI product development (algorithmic bias) What makes an algorithm biased? Is the data used to train the algorithm or the programmers coding the algorithm?	Managing employees' and customers' data (privacy) The use of this data may negatively impact privacy and may lead to biased (less fair) outcomes for certain groups.	Managing potential AI regulation We will pull from prior research on the telecommunications industry to introduce the concept of “essential facility” to discuss the pros and cons of these relationships
12:30–12:45 pm	Break	Break	Break	Break
12:45–2:30 pm	What is new about generative AI? This session will explain why generative AI differs from prior advancements in AI and discuss a case that explores the development of the latest technologies by OpenAI/Microsoft, Google, and Meta.	Managerial decision-making from AI (human bias) We discuss how managers, through increased awareness, can overcome some of these biases to make fairer decisions.	Case Discussion and Activity: Grow Technologies You are the leader at a technology firm in California, and you have been asked by the Board if your firm should implement GROW technologies in hiring.	Case Discussion and Activities: Cloud Wars and AI Wars - Who will win the AI wars? 2:15–2:30 pm Session Wrap-Up - Survey and Q&A



Stephen Michael Impink

*Ph.D., Management, NYU Stern
MBA, University of Chicago Booth
MA, Economics, Duke University*



Michael Impink was an instructor at Harvard Extension School, where he taught *Management of Technology and Strategies for the Digital Economy*, and a fellow at Harvard University's Weatherhead Center for International Affairs. He is currently an Assistant Professor of Strategy at HEC Paris and a research affiliate at Hi! Paris (AI for Society and Business) and Boston University TPRI.

Michael holds a Ph.D. in Management from NYU Stern, where his research focuses on how digitization impacts firm structure and performance. His recent work explores the relationship between high-tech startups and Big Tech firms, investigating how resources shared through these connections influence innovation in emerging technologies.

[Read Michael's full bio here](#)





Investment Outline

Program Options | *Research Council of Lithuania*

Program Topic	Commitment	Tuition Fees
Option 1: AI Strategy for Business Leaders Pathway	Attend a pre-scheduled 14-hour open enrollment program. Delivered with one lead faculty over four, 3.5-hour Zoom sessions + Attend five individual coaching sessions with our faculty at any time post-program. Scheduling flexible.	Total Cost: \$7,000 per person

Program Topic	Commitment	Tuition Fees
Option 2: AI Ethics in Business Pathway	Attend a pre-scheduled 14-hour open enrollment program. Delivered with one lead faculty over four, 3.5-hour Zoom sessions + Attend five individual coaching sessions with our faculty at any time post-program. Scheduling flexible.	Total Cost: \$7,000 per person



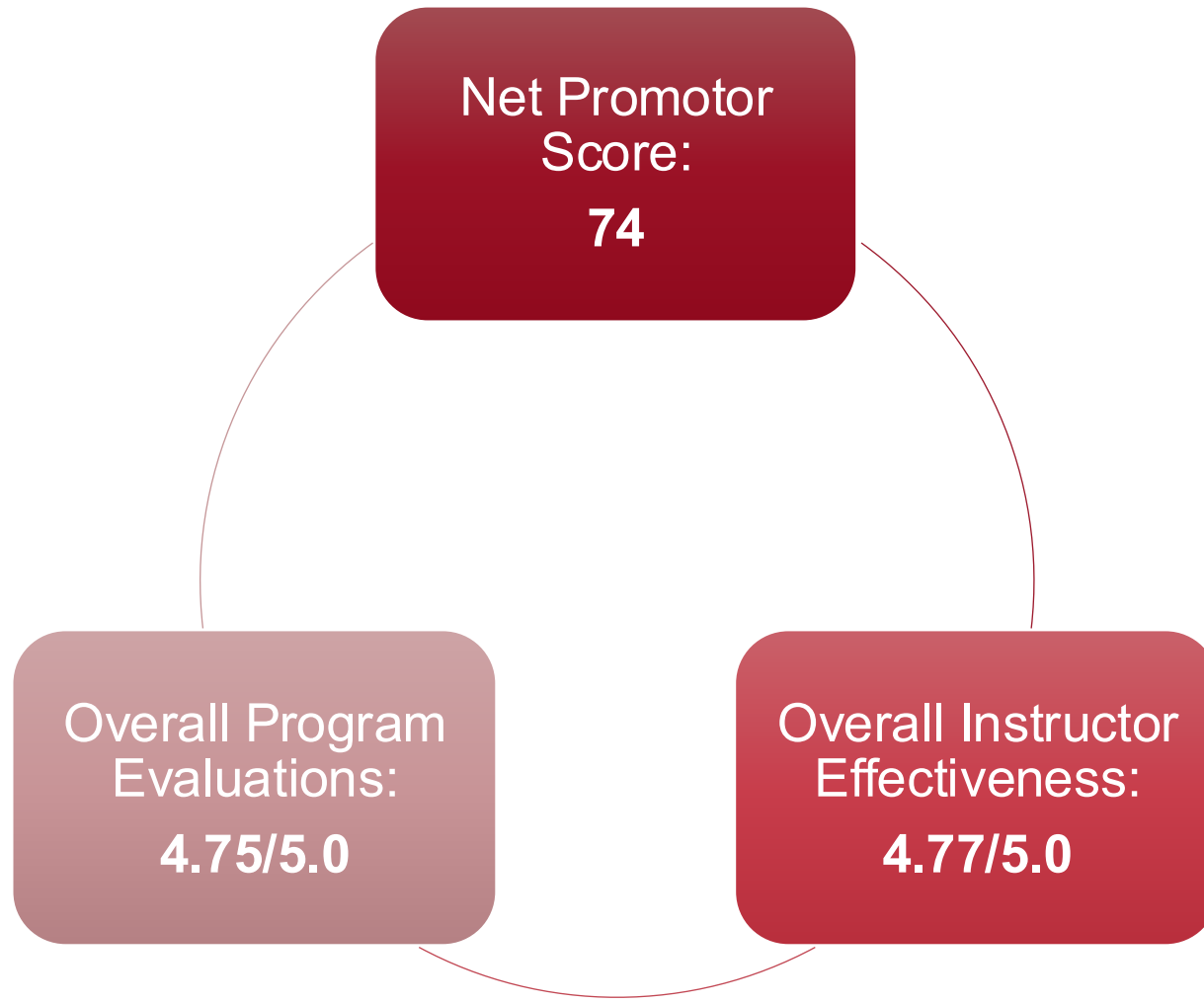
Why Choose our Programs?



Partner Testimonial



Open Enrollment Program Feedback: 2025





Participants Testimonials

- “The program did a great job of helping to understand the importance of jumping in and how to come up with a plan to get from point A to point B”
– *AI Strategy for Business Leaders: From Hype to Impact*, Program participant
- “Overall, the AI in Business program and its instructor, were both excellent 10/10, and I gained a wealth of knowledge on the subject matter. I'll definitely recommend it to my peers and colleagues.”
– *AI Strategy for Business Leaders: From Hype to Impact*, Program participant
- “It is a productive and effective way to learn more about AI ethics for those looking to break into the industry or will be responsible for informing their companies.”
– *AI Ethics in Business: Managing Bias and Ethical Usage*, Program participant



We look forward to working with you.

Next Steps:

Kathryn Wight, *Director of Partnerships*
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